

MEDIA RELEASE

2 February 2015

Cochlear launches industry first ‘true wireless’ experience

Cochlear Limited (ASX: COH) the global leader in implantable hearing solutions has launched the cochlear implant industry’s first true wireless accessories, delivering clear sound without the need for bulky neck-worn components required by other systems.

The range of accessories includes a Mini Microphone, Phone Clip and TV Streamer, giving Cochlear™ Nucleus® 6 sound processor users an instant improvement in their ability to hear in challenging situations, so they can focus on what’s important.

The accessories use the same 2.4 GHz technology platform as Bluetooth® and Wi-Fi devices. This gives a clear and secure connection without the interference and signal drops associated with traditional wireless systems.

‘We’re proud to be offering our recipients leading technology that will bring enormous benefits,’ said Dr Chris Roberts, CEO/President of Cochlear Limited. ‘True wireless freedom not only means a significantly easier and more enjoyable hearing experience, it also helps recipients use modern technology like anyone else, so they don’t have to miss out on what most of us take for granted.’

Mini Microphone

Hearing in noisy situations or over a distance, such as class rooms, lecture halls, offices or busy restaurants can be challenging for many people. The Mini Microphone gives recipients the advantage of having the speech they want to hear transmitted directly to their sound processor by simply clipping it onto a companion or a teacher’s collar.

The Mini Microphone can also be plugged into other devices such as MP3 players and computers so recipients can enjoy the sound with the freedom to move around.

Phone Clip

The Bluetooth-enabled wireless capability of the Phone Clip gives recipients the convenience of a hands-free connection to friends and family, and a clarity of sound that gives them more confidence in using the phone. They can make calls, have conversations and even listen to music without having to take the phone out of their pocket. Small and lightweight, the device is ideal for the car, for work and when on the go.

TV Streamer

The TV Streamer delivers crisp, clear stereo sound directly from a recipient's TV to their sound processor, while still letting them hear the conversation around them. This means they can have their own personal volume without making TV too loud for others, and can enjoy their favourite shows and discuss them with friends and family at the same time.

This innovation is a result of a technology partnership between Cochlear and GN ReSound, another leader in hearing technology solutions. The range of true wireless accessories is currently available with the Cochlear Baha® 4 Sound Processor and with the Cochlear Nucleus 6 Sound Processor.

The Wireless Accessories for Nucleus 6 will be available in the US and, pending regulatory approvals, in the Asia-Pacific region from February 2. They will be available in Europe, the Middle East and Africa in March.

For more information visit www.cochlear.com

Ends

Quinten's story

Sydney-based seven year old Cochlear implant recipient Quinten Buwalda has been using the Mini Microphone at school. It has helped him shoot to the top of his class in both literacy and music.

Quinten's mother Kirsten says that his teacher wears the Mini Microphone all the time. "She absolutely loves the Mini Mic more than anything, the usability is really high. She keeps saying how amazing it is compared to a big FM."

"There's nothing holding Quinten back now," she added. "I think this technology, for us and for him, is that last bit we needed to get him to reach his potential."

About Cochlear Limited (ASX: COH)

Cochlear is the global leader in implantable hearing solutions. The company has a global workforce of 2,700 people and invests more than AUS\$100 million a year in research and development. Products include hearing systems for cochlear, bone conduction and acoustic implants.

Over 350,000 people of all ages, across more than 100 countries, now hear because of Cochlear.

www.cochlear.com

Media Contact

Piers Shervington

Senior Corporate Affairs Manager

Tel: (61) 02 9425 5416

Mob: (61) 0404 538177